

RAKOONZ



Open the door to SocialFi together!

WHITEPAPER

The information presented in the crypto-asset Whitepaper makes no omission likely to affect its import. It is fair, clear and not misleading. The prospective holder should base any decision to purchase Rakoonz (\$RAKN) on the content of the crypto-asset Whitepaper as a whole and not on the summary alone. The offer to the public of \$RAKN does not constitute an offer or solicitation to purchase financial instruments and that any such offer or solicitation can be made only by means of a prospectus or other offer documents pursuant to the applicable national law.

This Whitepaper outlines the project, Tokenomics, Vesting, Roadmap and technical foundations.

THIS WHITEPAPER HAS BEEN RELEASED ON 04/05/2025

ABOUT THE PROJECT

Rakoonz (\$RAKN) is a combination of two biggest markets: Defi and Meme coins. \$RAKN brings utility to the Meme coin sector by featuring on our future membership-based social platform. Our curious raccoon will jump into action through our SocialFi. What sets Rakoonz apart is its unique ability to combine cryptocurrencies with content creators platform, where creators can monetize their content and users can participate in contests, and rewarded interactions. SocialFi introduces a new way to interact, where the community takes prominence. Rakoonz ecosystem offers a fresh angle to interact and entertain its community members on the principle of Defi.

THE KEY MARKET CHALLENGES

Investors who have been in crypto for long enough know that many projects suffered from a lack of transparency from their team. And many projects are abandoned just after presale. As a result, tokens are losing their value due to a lack of utility. Thus reducing their chance to perform one day. For platform users, some of them complain about disorganized content, obsolete tools and a lack of dynamics within these platforms. Plus, most content creators have to face the possibility of not being able to collect their income with the traditional banking systems.

THE SOLUTION

To address key market challenges surroundings tokens, we have created a hybrid Meme coin combining fun and real utility. We've ensured that our token offers real value through a vesting program and periodic burns. Our token will be used to pay fees in our platform, ensuring its utility and stabilizing its value. We have already identified user demand from existing platforms. As we build the foundations of Rakoonz, it's easier for us to integrate tools and offer them to our users in our platform project. The dynamics we are creating will enable Rakoonz to develop a unique identity.

SHAPE THE FUTURE OF SOCIALFI TOGETHER

THE ECOSYSTEM

TOKEN

- Rakoonz (\$RAKN) is a hybrid Meme coin.
- Built on BNB Smart Chain (BSC) to ensure low transaction fees for users.
- \$RAKN is a BEP-20 token, compatible with ERC-20 standards.
- Non mintable.
- Like BNB, \$RAKN follows a deflationary model.
- \$RAKN is under vesting.
- Stakable.
- Total amount \$RAKN: 1,500,000,000,000

GOVERNANCE

- Dynamics of our platform through Airdrops, rewards events, contests.
- Subscription in \$RAKN will be mandatory for creators.
- Optional content like Tips, video, etc... With payments in \$RAKN, USDT, USDC and BNB.
- Staking program.
- Buybacks and burns to support long-term value.
- Trading on CEX and DEX.

PLATFORM

- Rakoonz (platform name) is a membership-based social platform.
- The platform will host diverse types of content such as gaming, music, and many more.
- Flexible formats such as MP3, paid Direct Messages, video (PpV), and more...
- Advanced tools like search engines, customizable feeds to help users navigate easily.
- Option for creators to sell physical products.
- Non-Custodial Payments.

The core utility of the \$RAKN is access to Rakoonz platform and being a part of its community. With Non-Custodial Payments on our SocialFi, creators will retain full control over their earnings. Creators will be instantly paid by the users. No more payout time, no more settlement layer, no more denied income deposits! By using cryptocurrencies within Rakoonz, this allows us to have very competitive fees compared to existing platforms.

TECHNICAL INFORMATION

Rakoonz is built on the BNB Smart Chain, which has a robust and secure Proof-of-Stake (POS) consensus mechanism. It enables Smart contract capabilities for \$RAKN, which is an BEP-20 token.

All transactions on BSC require gas fees, determined in GWEI and paid in BNB, and fluctuate depending on the volume of transactions on the network.

ROADMAP

PHASE 1

SOCIAL LAUNCHED: Build our community through Twitter and Telegram.
WEBSITE LIVE: Publish Rakoonz website to introduce our project.
CONTRACT DEPLOYED: Deploy smart contracts for \$RAKN token.
AUDIT CONTRACTS: Conduct a security audit to ensure the integrity.

PHASE 2

INITIATE TOKEN PRESALE ON PINKSALE: Buy \$RAKN at early stage.
END OF PRESALE ON PINKSALE
COMPANY CREATED: Create a legal entity to launch our ICO.
INITIATE PRESALE (ICO): Begin the presale phase to buy \$RAKN tokens.

PHASE 3

END OF PRESALE(ICO) & TOKEN CLAIM: Conclude the \$RAKN presale.
CEX/DEX LISTING: List \$RAKN on CEX and DEX to enhance accessibility and liquidity.
COINMARKETCAP LISTING: Apply to get listed and enhance project credibility.
COINGECKO LISTING: Apply to get listed and increase project visibility.

PHASE 4

PLATFORM DEVELOPMENT: Establish the platform and company.
PROSPECTING FOR CONTENT CREATORS: Connect with Creators across various content types.
PLATFORM LAUNCHED TO THE PUBLIC: Make the platform available to the public.
INFLUENCER PARTNERSHIPS: Influencer contracts to expand our platform community.

LISTING

\$RAKN will be listed on an BSC-Based Decentralized Exchange (DEX) such as Pancakeswap after the end of the presale(ICO) at an issue price line with the final stage price.
Centralized Exchange (CEX) listings are also planned for \$RAKN token, subject to negotiations with exchange partners. The Whitepaper will be updated once confirmed CEX details become available.

TOKENOMICS

Our robust tokenomics are designed to ensure the longevity of \$RAKN, to benefit long-term holders and create sustainable growth for our community. The \$RAKN token allocation has been designed to ensure a budget for sustained professional marketing, liquidity to guarantee volume \$RAKN trading and token rewards for stakers.



TOTAL TOKEN AMOUNT:
1,500,000,000,000 \$RAKN

MAIN ICO 39.533% 593,000,000,000	PRESALE (Pinksale) 0.467% 7,000,000,000
STAKING 10% 150,000,000,000	TEAM 14% 210,000,000,000
ADVERTISERS 4% 60,000,000,000	LIQUIDITY CEX/DEX 10% 150,000,000,000
MARKETING 10% 150,000,000,000	REWARDS/ AIRDROPS 6% 90,000,000,000
BURN/BUYBACK 6% 90,000,000,000	

TOKEN ALLOCATION PURPOSES

- PRESALE (40%)ICO+Pinksale: Percentage of the supply dedicated to presale purchases.
- STAKING (10%): Percentage of the supply dedicated to staking rewards.
- TEAM (14%): Percentage of the supply dedicated for the team compensation.
- ADVERTISERS (4%): Percentage of the supply to be utilized for marketing purposes and initiatives. This includes PR, KOLs, Social Media, and more.
- LIQUIDITY (10%): Percentage of the supply dedicated to the listing of \$RAKN on various CEX and DEX.
- MARKETING (10%): Percentage of the supply dedicated to promote our platform through social media campaigns, and influencer partnerships.
- REWARDS/AIRDROPS (6%): Percentage of the supply to be utilized for incentivization of the community to self-promote, share, and grow our brand.
- BURN/BUYBACK (6%): Percentage of the supply used for periodic buybacks to reduce token supply before each vesting period.

VESTING

The vesting schedule will be established through a third-party platform, to ensure transparency on our project. Tokens (\$RAKN) will be periodically unlocked.
Our vesting is linear EXCLUDE FROM VESTING: LIQUIDITY AND PRESALE ON PINKSALE

Total duration of vesting 12 MONTHS

Number of vesting 4 (Vesting 1 is token claim)

launch

Percentage unlock per vesting 25%

ALLOCATION	TGE	VESTING	
PRESALE (ICO)	25%	Linear 12m/25%	unlock every 4m
STAKING	-	Linear 4m/100%	unlock
TEAM	25%	Linear 12m/25%	unlock every 4m
ADVERTISERS	25%	Linear 12m/25%	unlock every 4m
LIQUIDITY (CEX/DEX)	100%	-	
MARKETING	25%	Linear 12m/25%	unlock every 4m
REWARDS/AIRDROPS	25%	Linear 12m/25%	unlock every 4m
BURN/BUYBACK	33.3%	Linear 8m/33.3%	unlock every 4m

*TGE (Token Generation Event) starts day 1 of Token claim

STAKING

A staking program will be launched starting with the second vesting phase. Fans will have the ability to stake their \$RAKN tokens on their favorite creators to earn APY. Fans will receive 80% of the staking rewards, along with access to exclusive content, while Creators will receive the remaining 20%. This dynamic encourages meaningful social interactions between fans and creators, while motivating creators to produce exclusive content for their fans. Additionally, it supports the growth and development of the platform's ecosystem.

A total of 10% of the \$RAKN token supply is designated for staking rewards. This ensures long-term benefits for stakers while maintaining a healthy tokenomics. The staking fund allocation will only be accessible during vesting phase 2 to prevent low liquidity, as only 25% of the total supply will be unlocked at that time.

Staking rewards are distributed proportionally based on each holder's percentage of the total staked pool. The more you stake relative to other participants, the higher is your reward.

AIRDROPS

An Airdrops campaign has been designed to help us grow our community, to reward creativity and social engagement. Share meme, articles, or any content related to Rakoonz to earn points for each contribution.

These points can be redeemed for \$RAKN tokens once the presale is complete.

This Airdrops campaign will be planned through third-party platforms, and also through Twitter (X) contests. All the informations about the Airdrops campaign will be communicated through our official social channel.

It's important to specify that the tokens of the Airdrops campaign are subject to vesting just like the majority of the project.

GET CREATIVE AND JOIN US ON X (Twitter)!

RAKN COMMUNITY

The RakoonZ (\$RAKN) community is the heart of the project, bringing together crypto enthusiasts, investors, content creators, and meme lovers in a unique and engaging ecosystem. Follow RakoonZ token on X (Twitter) and Telegram to join the community and enjoy the progress of our project.

Stay updated with project news and announcements through our channels.

LET'S BUILD TOGETHER AN INNOVATIVE PLATFORM THAT WILL BE HERE FOR A LONG!

CONCLUSION

Rakoonz token (\$RAKN) is more than just a meme coin—it's an innovative membership-based content platform set to redefine digital interactions. With reward pools, staking, non-custodial payments, and intuitive features, our SocialFi ecosystem aims to be a strong alternative to existing platforms. Through this project, we address key market challenges by delivering an optimized and engaging platform that stands out in a highly competitive landscape.

JOIN US AND BE A PART OF OUR GROWING ECOSYSTEM.

JURISDICTION RESTRICTIONS

Access to and participation in the Rakoonz(\$RAKN) token presale is strictly prohibited for individuals or entities located in, incorporated in, or residents of the following jurisdictions:

United States of America, Canada, Iran, Syria, Tunisia, Afghanistan, United Arab Emirates, Venezuela, Sudan, Cuba, Russia, China, Algeria, Morocco, North Korea, Bolivia, Nigeria, Nepal and Yemen.

Rakoonz has not been registered under the U.S. Securities Act of 1933 or with any securities regulatory authority in the above jurisdictions.

Accordingly, the \$RAKN token may not be offered, sold, or otherwise transferred within those territories. By accessing this website or participating in any token sale, you confirm that you are not a citizen, resident, or entity from a restricted jurisdiction, and that you comply with all applicable laws and regulations of your country of residence.

Rakoonz is committed to operating transparently and aims to comply with applicable regulatory frameworks as it evolves.



DISCLAIMER

This whitepaper is for informational purposes only and does not constitute investment advice. Prospective participants should consult their financial advisors before making decisions. Rakoonz token (\$RAKN) is a hybrid meme coin and not a security in any way, shape or form. Investing in any cryptocurrency carries risk. Particular meme coins.

Cryptocurrency regulations vary significantly from one jurisdiction to another. The legal status of cryptocurrencies, tokens, ICOS, and other digital assets is still undefined or changing in many countries. It is your sole responsibility to determine if you are permitted by law to invest in \$RAKN token and participate in the blockchain ecosystem based on your nationality, residency, and any other consideration.

The team behind Rakoonz token does not guarantee any profits and shall not be liable for any loss of investments. Participants are only allowed to purchase \$RAKN with legal tender or other cryptocurrencies accepted by the Rakoonz team. All entities and individuals are forbidden from using \$RAKN for any illegal activities.

The prospective holder should base any decision to purchase Rakoonz (\$RAKN) on the content of the crypto-asset whitepaper as a whole and not on the summary alone.

It is important that investors understand the following risk:

- Rakoonz (\$RAKN) may not always be transferable.
- Rakoonz (\$RAKN) may not be exchangeable against the good or service promised in the crypto-asset whitepaper especially in the case of a failure or discontinuation of the crypto-asset project.
- Rakoonz (\$RAKN) is not covered by the investor compensation schemes under directive 97/9/EC of the European parliament and of the council.
- Rakoonz (\$RAKN) is not covered by the deposit guarantee schemes under directive 2014/49/EU.
- IN THE FUTURE, RAKOONZ (\$RAKN) MAY LOSE ITS VALUE IN PART OR FULL.

DYOR
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